Growing GOODNESS™

About This Deck

21/64 created *Growing Goodness* in response to requests we fielded from parents and their advisors who are raising children in a resource rich environment and want to do everything they can to raise next gen who are grounded, values-driven, kind and motivated people. Our review of leading research on this complex subject produced a myriad of ideas we tested with our own families, our clients and in focus groups around the country. Those most resonant and effective are the ten best practices featured in Growing Goodness. Each card in the deck invites you to explore a crucial element of raising the next generation and to consider actions you can take to grow goodness in your family or with those whom you work.

How It Works

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1. Review the ten cards and use the space on the back to capture your ideas about each concept.
2. Consider how each idea played out as you were growing up and how you'd like to apply the concept in your life today.
3. Sort the cards, setting aside those that you currently do well.
4. Select those cards on which you want to focus.
5. Utilizing the suggested tools on the back of each card for inspiration, plan your next steps and what resources you need to take action.
6. Reach out to your trusted advisors, or 21/64 for support while implementing those next steps.
7. Visit www.2164.net/shop to download more research and learn more about the tools referenced in this deck.