



LEGACY RESOURCES

21/64 aims to help others capture the histories and lessons of their family legacies with tools like the *Family Diagram*, *Grandparent Legacy Project*, and *What Am I Inheriting?* Our hope is that beginning to discover your own and your family's story will galvanize you to take this exploration further.

Once the stories start flowing, the natural impulse may be to delve deeper into your family history, or even to record the stories in audio or visual formats. That's where this list of legacy resources comes in. We hope it gives you the resources you need towards a process you may have already begun — or have yet to begin.

This is in no way an exhaustive list. Rather, it represents a variety of individuals working in this area, whether through narrative, genealogy, videography or a combination of approaches. We hope you find it helpful and, as always, welcome your comments and suggestions at info@2164.net.

Rich Polt, Acknowledge Media — Baltimore, MD

Acknowledge Media helps families celebrate and preserve their legacies. We produce documentary-style movies built upon conversations with loved ones, layered with photographs, keepsakes, and music. With a Legacy Film from Acknowledge Media, you are inviting a loved one to celebrate his or her own journey, while also gaining the knowledge that their voice will have resonance long after they're gone. Helping people share their stories is Rich's passion and life's work. Before launching Acknowledge Media, Rich built two P.R. (public recognition) agencies, Louder Than Words and Communicate GOOD. Both agencies worked with nonprofits, private foundations, and social enterprises to help them tell their stories and gain visibility. In 2012, Rich launched a nationwide philanthropic effort called Talking GOOD, which recognized inspiring people "making a difference." Over the life of this initiative, the Talking GOOD team interviewed more than 100 people and created a repository of stories that can still be viewed at: <http://www.talkinggood.com/>.

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Debbie Mintz Brodsky, DMB Pictures — Bethesda, MD

DMB Pictures, a Bethesda, Maryland based boutique video production company, opened its doors in January 2006 led by Debbie Mintz Brodsky, a three-time

Emmy Award-winning television producer with more than 20 years of experience. Debbie and her team of professionals specialize in capturing people's life stories on DVD to preserve family history or celebrate a milestone event. They use videotaped interview footage along with personal photos, home videos and music, to create a movie of someone's life. They also capture and create organizational stories for nonprofits, associations and corporations. DMB Pictures' mission is to capture priceless and treasured memories so that future generations can better understand their own personal history.

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Bob Mundy, Legacy Preservation — Omaha, NE

Legacy Preservation helps successful people capture the essential legacy of their family or business. Founded in 2006 by David Harding, Jim Fogarty and Robert Mundy, Legacy handles all phases of private publishing, from conception to research, interviewing, writing, design and printing. Legacy has helped more than 100 clients preserve their unique story in book and digital formats. They sit for hours with you and those who know the most about your family's past. They record the stories and descriptions that bring that past to life, and the result is a full-color, professionally written and designed book, as well as a digital archive of everything your family or business treasures.

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Lorne Lieb, Plowshares Media — Brooklyn, NY

A progressive, socially-conscious production company experienced in storytelling and TV documentary work. They go beyond simple technical expertise, bringing sensitivity to the content they focus on as they work closely with individuals, non-profits, and cultural institutions to help tell their stories. In addition to the creation of broadcast-quality memoirs about loved ones that incorporate music, photographs, and the voices of those that mattered most, they offer experience in the unique specialty of oral Histories—a series of purpose-driven interviews centered around the dramatic impact that one person's life can have on those around them and designed to create an accurate, compelling, and timeless portrait of a loved one's life for posterity. Founder Lorne Lieb produced documentaries for PBS for ten years before starting Plowshares and has helped clients such as Carnegie Corporation, US National Parks Service, the Frankenthaler Family Foundation, Columbia University, and others explore compelling personal stories and riveting topics.

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Bob Sacha, Sacha Storytelling — New York City, NY

Bob Sacha is a director, cinematographer, editor, teacher and photographer and, above all, a collaborator on visual journalism projects. In 2014 he shot the video for the Guardian US team project that won the Pulitzer Prize for Public Service, a National Emmy for New Approaches to News and Documentary Programming, a Webby and the first gold medal ever given by the Society for News Design. Bob is now a Tow Professor for Visual Journalism at the new City University of NY Graduate School of Journalism, where he teaches the wildly popular Video Storytelling for the Web and videoLab classes. He's lectured and taught workshops and classes at SVA, the International Center of Photography and for National Geographic Expeditions. Eight years ago, he leapfrogged into multimedia and film after winning a Knight Fellowship to Ohio University, where he studied web storytelling and documentary film and earned a master's in visual communication.

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Daniella Topol, LIVES — New York City, NY

LIVES, a New-York based company created by theater director Daniella Topol, produces comprehensive 75-100 minute documentaries that celebrate an individual's life, the story of a marriage, and/or a portrait of an individual's professional accomplishments. Topol and her team film in the client's living room or office, and take great care in integrating photographs and home movies so the work represents the personality and uniqueness of the individual.

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Jamie Yuenger, StoryKeep — New York City, NY

StoryKeep is a New York City-based production company that creates stunning, bespoke books and heart-stopping films for families looking to capture their stories and share them with future generations. Founder Jamie Yuenger believes that every project should be fun, revelatory, and a worthy investment. Her team of nearly a dozen producers have a love for the moving image, and more importantly, the images in your heart. Prior to founding StoryKeep, Jamie worked as a radio reporter for WNYC (New York's NPR affiliate), co-hosted a live, daily

TV show, and conducted fieldwork as a folklorist. As the principal of StoryKeep, Jamie acts as the director and interviewer on most projects, weaving family stories into life-affirming narratives that bind family members together. StoryKeep has been highlighted in Crain's Business, Worth Magazine, Modern Luxury, and CNBC.

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Jack Pickering — New York City, NY

Jack Pickering is a freelance writer, biographer, and book editor. For the past six years, he has been helping other people tell their stories. His research process is immersive and collaborative. He excels at archival research and in-person interviews, combining his journalistic chops with keen psychological insight. After graduating from the University of Virginia, Jack served as the Managing Editor of The Broadsheet, a newspaper located in downtown Manhattan. While working at the paper, Jack moonlighted as an Assistant Editor at Rugged Land Media, which specialized in commercial fiction and nonfiction. Through Rugged Land, Jack was hired to co-write the biography of Mary Duke Biddle Trent Semans, an heir of the Duke fortune, and noted philanthropist. For this project, he moved to Durham, North Carolina, where he set up an office at Duke University. Over the course of a year, he combed through over 100,000 individual pieces of correspondence, before turning to actual writing. The book is forthcoming from Duke University Press. After this, Jack traveled to California, where he conducted extensive interviews for the memoir of a music producer. Most recently, Jack collaborated with the Chief Chaplain of the NYPD, Rabbi Alvin Kass, on his memoir. For more information on Jack and his process, be sure to check out the section "My Process" on his website.

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Kelly Laferriere, SellersEaston Media— New York City, NY

Communication, studies show, is the key to preserving and building wealth as it passes from generation to generation. By helping you capture your story—shape the narrative, frame lessons learned, and provide context to your life and times—we enable you to most effectively share your story, along with attendant wisdom and core values, with your loved ones and the generations who come after. Your story becomes a unique gift that keeps on giving—and potentially the most valuable investment you'll ever make. Founded by veteran Fortune senior editors Pattie Sellers and Nina Easton, SellersEaston produces beautifully crafted and compelling narratives to celebrate a milestone event such as a birthday, or anniversary, or simply to create a modern family portrait.

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Sara Sullivan, Second Story Productions — Shaker Heights, Ohio

Second Story Productions specializes in media applications tailored to clients' specific needs, including historical documentaries and legacy productions. Sara Sullivan has written several novels with themes focusing on connections, especially those between people of different backgrounds and those between people and places. Sara attended Vermont College where she received an MFA in Writing for Children and Young Adults.

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Iris E. Wagner, Memoirs Productions — Montreal, Canada

Memoirs Productions is a company that produces broadcast-quality *Legacies of Values-Ethical Wills* and A&E-style video biographies for individuals, family businesses and their foundations to leave as a legacy to next generations. For almost a decade, Iris Wagner and her team have worked to preserve values and beliefs, lessons learned, life wisdom and family stories on archival DVDs. Each production is a special experience for families that brings them closer with their shared heritage. They are available to interview and shoot anywhere. In 2008 Memoirs Productions received the *RayLign Family Well-Being Award*. The award is given to an individual or organization that exemplifies a professional commitment to and unbound enthusiasm for perpetuating well-being in families through generations.

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Rachael Rifkin, Life Stories Today— California

Rachael Rifkin's work focuses on bridging the gap between generations, cultures and backgrounds by concentrating on our similarities and listening to each other's stories. She helps people write their ethical wills and life stories,

incorporates family stories into the articles and essays she writes, and once recreated photos of eight of her relatives in order to highlight shared family traits and stories. Her workshops and talks use familial similarities to garner multi-generational interest in family story, value and philanthropic goal sharing.

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For more information on using 21/64's tools, such as the [Family Diagram](#), [Grandparent Legacy Project](#), [What Am I Inheriting?](#) and more, as resource as you share and explore yours and your family's story, visit the 21/64 Store at <http://2164.net/store>.